



BreadCrumb takes advantage of the expertise at VAULT to design and produce an award-winning product.

BreadCrumb, based in Providence, RI has become one of the industry leading and premier all-in-one POS systems. Built to run on Apple iPad devices, restaurants use the software to manage tables, fire orders, track labor costs, customize menus and accept payments. Users of BreadCrumb POS often note the direct increase in staff productivity and customer loyalty through its use.

THE CHALLENGE

From its earliest inception in 2011, BreadCrumb set out to innovate and transcend the POS marketplace. While early adopters responded with positive feedback of the user interface and overall responsiveness of the software, card reader issues plagued the accompanying hardware. With hundreds of swipes being processed everyday through the card reader, one can only imagine the stress that was put on the connection between the reader and the tablet. The side mounted location resulted in the reader becoming fragile and lead to transaction and card swiping errors. Accompanying this problem was the overall look of the enclosures that represented their brand.



Customer

Upserve BreadCrumb POS
www.upsolve.com

Objectives

VAULT's team of engineers worked side by side with BreadCrumb to solve the structural issues causing card reader problems on their point of sale while at the same time delivering a visually striking design.

Solution

VAULT's Custom and Identity Services



BreadCrumb needed a visually striking custom enclosure that also solved their card reader issues. The point-of-sale system is the hub of any business. From inventory management to the checkout process, this system is meant to play a vital role in the day-to-day business operations.

THE SOLUTION

The VAULT team knew exactly how to tackle the issue that BreadCrumb was experiencing with its card readers and enclosure design. Through this partnership, BreadCrumb was able to collaborate with the VAULT team to create a custom solution that combined aesthetics, durability and functionality. As a result, the Breadcrumb Slice was born. An exclusive stand design made entirely of high-grade aluminium construction.

By creating a secure and enclosed area for the card reader to sit in, VAULT eliminated the previous component wear and tear and increased per swipe accuracy and verification.

