



# Why Accessorize with Star?



## Support and maintenance

**One point of contact.** A single point of contact streamlines support and maintenance efforts, making sure you get the help you need ASAP and reducing costly downtime.

## Peace of mind

**Everything integrates correctly.** When everything integrates seamlessly, business operations run obstacle-free, keeping customers happy and employees productive.



## Trust

**Product testing complete and competitive marketplace pricing.** We test and price our products before we offer them to you, ensuring high quality reliable products and competitive pricing.

## Flexibility

**Purchase accessories now or later, bundled or unbundled.** Whether you need a single product or a bundled solution, Star offers the flexibility to purchase accessories now or later.



## Availability

**Always available inventory from any distributor.** Star partners with a number of distributors and each one is always stocked with Star solutions ready to meet your business needs.

## Compatibility

**Backward and forward compatibility.** Whether you're operating with legacy Star products or brand new ones, Star's accessories will integrate seamlessly.



## Partnership

**Better support and reseller understanding.** At Star, we understand retailer and reseller needs. We're ready to provide the support required to help you run your business as profitably as possible.

## About Star Micronics

Star Micronics America, Inc. is a subsidiary of Star Micronics Company Ltd., one of the largest printer and POS manufacturers world-wide. Star Micronics also manufactures high precision machine tools and precision parts. Star Micronics Company Ltd. is ranked as one of the Top 50 "Most Stable" Japanese companies on the Japanese Nikkei. For more information, visit [www.starmicronics.com](http://www.starmicronics.com) or call 800-782-7636.