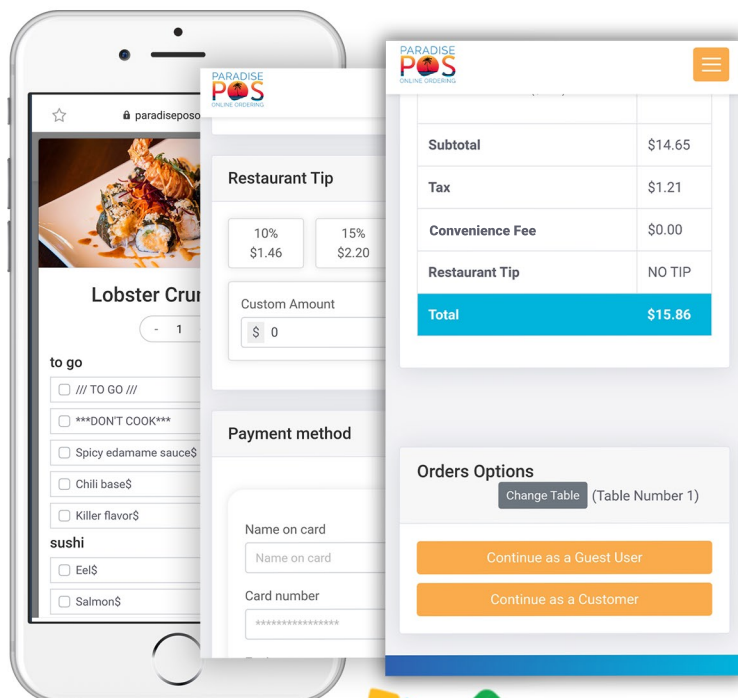


## Custom App With Online Ordering

Put your restaurant in the palm of your customer's hand! Paradise POS is teaming up with Custom App Build to bring your Paradise POS online menu to your own custom mobile app.

### CUSTOM MOBILE APP

A custom mobile app is built for your business and submitted to Apple and Android. This integration allows users to order from your Paradise online menu as well as take advantage of Custom App Build's unique features.



### CUSTOM APP BUILD FEATURES\*

#### PUSH NOTIFICATIONS

Make sure your customers know when your next promotion begins with a notification straight to their device.

#### DIRECT MARKETING

Offer coupons, sales, and promotions directly to your consumers.

#### CUSTOMER LOYALTY

Reward customers with targeted discounts, coupons, and other incentives.

#### BRANDING

U.S. consumers spend an average of five hours a day on mobile devices with most of that time spent on apps; make sure yours is one of them.

#### GEO FENCING

Set radiuses around your front door that will alert customers of sales or promotions when they walk or drive within a certain radius of your business to drive traffic.

\*Custom App Build comes with these features and they are not integrated into the Paradise POS system.



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