

# Maximize Revenue and Increase Your Profits

Discover how we're reDefying payment partnerships. Our transparent pricing, cutting-edge technology, and commitment to customer support empower Independent Sales Organizations (ISOs), agents, Independent Software Vendors (ISVs), and Value-Added Resellers (VARs) to drive revenue growth and profitability.

## Program Benefits

Unleash your potential and discover the benefits of joining our growing partner network. With solutions designed to maximize your portfolio, we've developed a program that offers agents, vendors, and resellers the ability to increase merchant satisfaction and upsell value-added services.



**Frictionless Merchant Onboarding**



**Increased Monthly Recurring Revenue**



**Solutions to Upsell & Increase Avg. Account Size**



**Increased Merchant Retention with Privvy**



**Real-Time Visibility Into Portfolio Performance**

## Partner with Defyne Payments

Ready to build passive, recurring revenue? We offer a variety of agent, ISV, VAR, and ISO agent programs that can be tailored to meet your goals. [Visit us online to learn more.](#)





## Revenue

We are committed to helping our partners maximize their revenue potential. Partner with us to develop a tailored compensation program that enables your business to grow with effective marketing support, lead generation, and more. Experience on-time payment residuals and real-time access to your merchant portfolio performance.

- Aggressive upfront bonuses and residual commissions.
- Unlimited income potential.
- Transparent pricing with no hidden fees or unexpected rate increases.
- Free or discounted payment terminals and POS equipment.
- Lifetime residuals with options for portfolio buyout.



## Technology

Leverage our unique combination of technology, integration, and industry expertise to design payment solutions that meet the needs of the modern merchant. Discover how our comprehensive payment solutions portfolio will help you win more business.

- Proven APIs that take the cost and complexity out of integrating payment solutions into many popular enterprise applications, including POS, ERP/Accounting, and CRM.
- Developer resources make it easy to seamlessly integrate our payments platform into your software solution to create a frictionless customer experience.
- Payment solution architects with deep industry expertise to help you solve the most demanding payment applications.
- PCI-compliant payment solutions that meet the latest mandates for security guidelines.



## Innovation

Our payment processing solutions combine innovation with flexibility, allowing partners to onboard virtually any type of merchant. Expand the merchant services and solutions you offer to win more business or sell deeper into existing customers.

- Ability to process in-person, online, mobile, contactless (ApplePay/GooglePay), and unattended payments all through a single payments platform.
- Compatibility with the latest payment devices from vendors like Ingenico, Pax, Dejavoo.
- Offer payment solutions to every type of ecommerce business through our partnerships with leading payment gateways.
- Proprietary Privvy CRM that streamlines merchant onboarding process. Gain real-time access to merchant processing statements, monitor deal status, and track residuals.



## Partner Relationships

We are committed to investing in dedicated, internal resources designed to help partners build and grow their business. Discover how we support partners in every step of the process — from streamlining the merchant approval and onboarding process to quickly resolving technical issues.

- High merchant approval rate and quick onboarding process.
- Dedicated partnership managers committed to helping partners build recurring revenue.
- Sales training and technical resources designed to help partners win more business.
- 24/7/365 technical support for you and your merchants.
- Easily create, add and track affiliates and sub-agents.

