



A Solutions Partner You Can Count On

WWW.MSCASHDRAWER.COM

NEW

Product Catalog

About Us

M-S Cash Drawer, headquartered in Pasadena, CA, is a leading manufacturer of cash drawers and distributor of point of sale, barcode, and mobility equipment. Founded in 1974, M-S Cash Drawer manufactures one of the most reputable brands of cash drawers in the market today and through our distribution operations carries a large inventory of point of sale and barcode equipment to handle your needs. M-S Cash Drawer distributes premiere brands such as Star Micronics, Elo Touch Systems, Honeywell, Pioneer POS, Bixolon, Avery Berkel, ProTech Systems, TSC, ID Innovations, CAS, NCC, Smart Power Systems, Datalogic, ID Tech, CRS (Hisense, Sam4s, SNBC), Vault, Touch Dynamic, CODE, Epson, Hanasis, Custom America, OrionStar, Optima, and nClose.

With over 200,000 square feet of manufacturing and distribution space worldwide, M-S Cash Drawer is committed to providing the channel with high quality products. M-S Cash Drawer is committed to offering value added services to resellers and software developers in North America, serving the United States, Canada, Mexico, and the Caribbean, including technical support, system integration, training and education, marketing and creative financing opportunities.

[Learn More About Us](#)



Corporate Sales & Distribution Center

2085 East Foothill Blvd.
Pasadena, California 91107
Phone: (800) 544-1749

Distribution

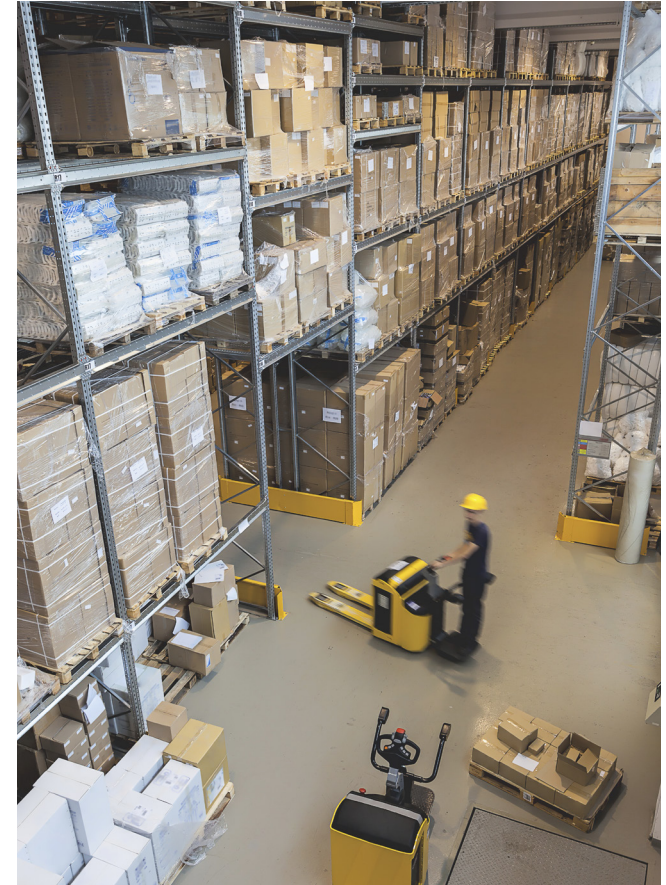
M-S Cash Drawer has three distribution facilities in North America. This allows your team to have the peace of mind that that we will have the products available to accommodate virtually any request.

We blind drop ship hardware for a majority of our customers in the US. This allows our customers to not have to carry inventory or invest resources in receiving and shipping. We carry a huge inventory so that our partners don't have to and so they have the confidence that we will not run out of products when they need them the most.

M-S Cash Drawer gets bulk discounts from UPS and trucking companies which allows us to pass the discounts on to you for freight on expedited shipping and when freight is charged for consumables (labels, paper etc.). For example, we can ship the hardware bundles from our warehouse in Florida, California, Ontario, or Ireland directly to your customers from coast to coast.

We can blind ship multiple items in customer supplied or standard packaging at no extra charge. We can also ship products in customer designed/ customized packaging with customer's software CD and/or instruction manuals.

The bundles can be put together on short notice and can ship directly to the end user with the customer's packing list. We do not sell commodity hardware but are willing to stock and ship it as a bundle based on your needs. We can also load the software on AIO units for your customers.



Cash Drawers

Established in 1945, our manufacturing facility over the years has supplied cash drawers and POS equipment to manufacturers such as Panasonic, Sharp, Sanyo, ATT/NCR, Wincor Nixdorf, and IBM. Our cash drawers are used in:



Vendors

M-S Cash Drawer has formed strategic partnerships with leading vendors to provide our partners and their customers with the best solutions in the industry.



Value Added Programs and Services

M-S Cash Drawer focuses on creating value for our partners through a wide range of value added programs and services including:



Lead Generation

M-S Cash Drawer's lead program enables channel partners to make healthy revenues from the sale of software, hardware, credit card residuals, support and installation. The program is open to Independent Software Vendors (ISVs) and Value Added Resellers (VARs) that sell bundled solutions.



Private Branding

M-S Cash Drawer, unlike other manufacturers, does not have a minimum order quantity requirement for private branding cash drawers. In addition, many of our vendor partners also offer the ability to private brand hardware by placing your logo on their equipment.

Reseller Recruitment

Our reseller recruitment program is ideal for Independent Software Developers (ISVs) looking to add new reseller partners or Value Added Resellers that are looking to represent new software applications. On average, M-S Cash Drawer connects 1 to 3 resellers with software developers every week. There is no cost to participate in this program for either the software developer or the reseller. This program is specifically designed to help Independent Software Vendors (ISVs) that are interested in recruiting resellers in the United States.

How do we help introduce Independent Software vendors (ISVs) and Value Added Resellers (VARs)? We have designed a variety of marketing tools to reach out to channel partners in a variety of ways. Our reseller recruitment tools include:

- Channel Email Newsletter
- Data Mining / Targeted Reseller Recruitment
- Cash Register Resellers
- End User Lead Program

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Product Configuration

M-S Cash Drawer provides a variety of product configuration services to meet the needs of our channel partners. Our product configuration services allow resellers to take advantage of our knowledgeable staff without big volume purchasing commitments that are typically required. Below is an outline of the product configuration services that M-S Cash Drawer offers to channel partners.

- Lock changes on cash drawers and inserts
- Inserting printed customer supplied material
- Loading software on AIO units
- Maintain a spare pool
- Setting black mark sensor
- Changing printer emulation
- Loading special fonts on printers
- Installing customer supplied locks
- Custom wiring on cash drawers
- Insert changes
- Custom cables



Product Categories

Click on images to visit product category pages. Click on logos to see products from each brand.



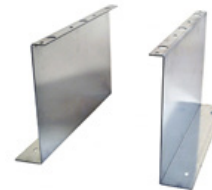
All-In-One Systems



Barcode Scanners



Cash Drawers



Cash Drawers Mounting Brackets



Cash Drawer Inserts



Cash Drawer POS Decks



Money Tray Lids



Product Categories

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SAM4S OPTIMA



BIXOLON **TOUCH DYNAMIC** **CUSTOM AMERICA**



IDTECH Value through Innovation **ID Innovations** Incorporated



TSC Connecting Your Thermal Printing Needs. **BIXOLON** **star** **EPSON** EXCEED YOUR VISION



HANASIS System Integration Supplier **TOUCH DYNAMIC** **elo** **CUSTOM AMERICA** **PROTECH SYSTEMS** For the right device

Product Categories

Click on images to visit product category pages. Click on logos to see products from each brand.



Portable Data Terminals

DATALOGIC

CUSTOM
AMERICA

Honeywell



POS Printers

EPSON®
EXCEED YOUR VISION

star

BIXOLON®

SNBC

TOUCH
DYNAMIC

CUSTOM
AMERICA

HANASIS
System Integration Supplier



POS Printer Portable

EPSON®
EXCEED YOUR VISION

star

BIXOLON®

TSC
Connecting Your Thermal Printing Needs™

CUSTOM
AMERICA



POS Keyboards



POS Scales

Avery Weigh-Tronix

CAS

star



Power Protection

SmartPower
SYSTEMS

Product Categories

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Hot Deals

M-S Cash Drawer is committed to providing value and service to our channel partners. We work with vendors to provide promotions and discounts to our reseller partners, updating and adding new deals regularly.

[View Our Hot Deals](#)



Warranty and DOA

Products distributed by M-S Cash Drawer are covered under individual manufacturer's warranties. We work with our vendors to provide up-to-date warranty information, available on our website.

[Learn About Our Warranty](#)



RMA Requests

M-S Cash Drawer provides an easy online Return Authorization form in order to provide the fastest service possible. Our Returns Department evaluates each product in order to determine the best course of action for our reseller partners.

[Submit an RMA Online](#)



Online Ordering

M-S Cash Drawer offers resellers the ability to easily and quickly reorder point of sale, cash drawers, and barcode equipment.

[Reorder](#)

Become a Reseller

Are you interested in becoming a reseller? Contact M-S Cash Drawer to speak with an M-S Cash Drawer representative, or simply fill out the forms available online.

[Become A Reseller](#)