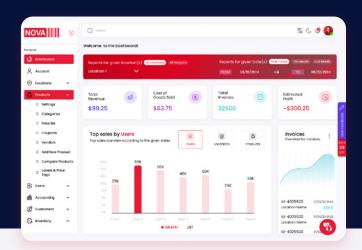


# Innovative Retail POS Software for Modern Businesses



We understand that running a retail business comes with its own unique challenges, like managing inventory, creating marketing campaigns, and struggling with complex point of sale (POS) software. That's why we've developed a simple, scalable retail POS solution that goes beyond the features of other mass-market systems. NOVA POS offers a clear overview of your business, from low-stock alerts and automated purchase orders to smart marketing campaigns and customer data. Boost your retail business and enjoy all of our amazing features from one easy-to-use dashboard that seamlessly integrates with almost any hardware. **We don't follow trends — we set them.** 

## Why Retailers Love NOVA POS



#### **Solutions That Make Sense**

We don't believe in long-term contracts or hidden fees, and neither should you. With the NOVA POS system, you'll enjoy a low monthly subscription and processing fees. We also offer free upgrades, unlimited training, and support.



#### **Easy Integration**

With reliable software that integrates with existing hardware, you'll easily manage contactless payments, inventory, sales performance, employee stats, card swipes and customer data — all from a single platform.



#### Dependable Support

Technology can be overwhelming at times. But with our dedicated team of experts at your side, you'll be up and running in no time! And throughout your journey, you'll enjoy 24/7 support and comprehensive online self-service options.





# Unlock Your Potential with Our Innovative Features

Increased revenue, more motivation, and results you can count on. That's what NOVA POS offers, and it's what every retailer deserves. Unlock your full potential with real-time inventory management, employee scorecards, controlled negotiation, and more.





#### Real-Time Dashboard

The most valuable data is at your fingertips
— from sales goals to customer info.
Keep your finger on the pulse of key
performance metrics.



#### **Smart Marketing**

From announcing special promotions to managing gift cards and loyalty programs, reach your customers with engaging content that drives results.



#### **Advanced Inventory Management**

Get on-demand access to your full list of products, set low-stock alerts and create automated purchase orders.



#### In-Depth Reporting

Customizable reports, including profit and loss data, expense management, and price lists, that allow you to set prices for multiple locations.



#### **Employee Incentives**

Keep employees engaged with friendly competitions, exciting rewards programs, and other employee motivational tools.



#### **Customizable Pricing**

Teach your employees how to sell big with customizable and negotiable pricing on new products, sales items, services, and more.

### **Enjoy 3 Months Free With NOVA Integrated!**

Choose NOVA Integrated and sign up with one of our preferred processing providers, and we'll give you three months free followed by a special promotional rate.

