

# Grocery Store Technology That Scales Without Complexity

Grocery operations are complex, fast-moving, and margin-driven. Our team brings grocery-specific expertise rooted in real store environments, with a clear understanding of checkout speed, labor constraints, shrink, and changing shopper behavior. We deliver grocery technology through in-house customization and development, backed by local, 24/7 support. With more than 64 years of hands-on collaboration with grocery operators, we're trusted by independent and regional grocers across the U.S.

## Confidence Across Store Operations

### Revenue Momentum

Better offers. Stronger loyalty. Repeat visits.

### Operational Clarity

Fewer systems. Fewer errors. More control.

### Shopper Flexibility

More options. Faster checkout. Happier shoppers.

## Real People. Grocery Expertise. No Ticket Handoffs.

We go beyond a help desk. While many grocery technology stacks are over-engineered and under-supported, our local teams provide 24/7, personalized support from people who know your system and how your store actually runs. With in-house customization and hands-on service, we address issues quickly, tailor solutions for your operation, and stay closely aligned with how your business runs every day.



A Data Enterprises Company

888.429.4493 webinfo@dcrpos.com **Talk to a Specialist:**

# Essential Grocery Store Technology, Built-In

Solutions are built to work together, so your systems don't just exist; they communicate.

### All-In-One POS System
Unified front- and back-end control across sales, inventory, and checkout.

### Loyalty Management
Configurable loyalty programs and promotions managed directly at the store.

### Omnichannel Checkout
BOPIS, self-checkout, digital coupons, and more within one checkout flow.

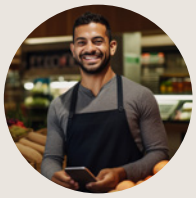
### Real-Time Insights
Live visibility into pricing, performance trends, and operational exceptions.

# Turning Store Challenges Into Measurable Gains

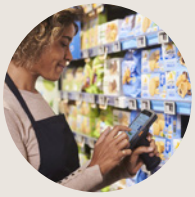
Integrated solutions supporting front-end, floor, and back-office operations. Each solution is modular, but designed to work better together.



### React Handheld (RHC)
Manual floor tasks create errors and shrink; our mobile floor-level software handles markdowns, receiving, and more with real-time accuracy.



### Retail Management Software
Siloed systems slow operations; the Store Management Suite, featuring LOC software, unifies workflows for efficient, profitable operations.



### Electronic Shelf Labels
Manual price changes create errors and delays; our electronic shelf labels automate updates to reinforce accuracy and maintain pricing control.



### Self-Service
Long checkout lines frustrate shoppers; we deploy self-service options that speed transactions, create flexibility, and reduce front-end pressure.



### Mobile POS
Fixed checkout locations limit service; our mobile POS enables transactions anywhere on the floor to support faster, more responsive service.



### Integrated Online Ordering
In-store-only shopping narrows reach; we extend purchasing beyond the store with online ordering that meets modern buying expectations.

## Our Grocery Store Technology Partners

TOSHIBA · EPSON EXCEED YOUR VISION · ingenico · LOC · PARTNER · Vusion · ZEBRA

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