Merchantics
Payment Processing Solutions



# Don’t Let Growing Businesses Outgrow Your Payments Program

*Give businesses access to the payment technology they need at every stage of growth.*

Business growth brings new opportunities—and new payment needs.

A business that starts with simple in-person payments may eventually need online ordering, recurring billing, specialized POS technology, accounting integrations, multi-location reporting, and more.

If your merchant services program can’t keep pace, your business clients may look elsewhere for the technology they need. And when they do, your institution could lose more than payment revenue—it may create an opening for another provider to take over the client relationship.

## Growing Businesses Need More From Their Payments

### Online & Mobile Payment Acceptance

As businesses expand beyond in-person transactions, they may need to accept payments through websites, mobile devices, payment links, and other digital channels.

### Recurring Billing & Invoicing

Growing businesses may need more efficient ways to manage recurring payments, invoicing, and collections as customer volume increases.

### Industry-Specific POS Systems

A restaurant, retailer, healthcare provider, or service business may require specialized POS functionality as its operations become more complex. A one-size-fits-all payment platform most likely will not be the right fit.

### Accounting & Software Integrations

As businesses adopt more technology, payment systems may need to connect with accounting and other business software to reduce manual processes and keep information connected.

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### Multi-Location Reporting

Expansion creates a greater need for visibility. Businesses with multiple locations may need centralized reporting and the ability to monitor payment activity across the organization.

### Contactless & Omnichannel Payments

Customers expect flexibility in how they pay. Growing businesses may need to support multiple payment channels while creating a consistent experience across them.

### Specialized & Higher-Risk Industries

Some businesses have payment needs that fall outside standard programs. Access to a broader range of providers can help financial institutions support more specialized businesses.

### Technology That Scales

The right payment solution should support a business today while giving it room to grow. As transaction volume, locations, customers, and operational needs change, payment technology should be able to change with them.

## Keep Growing Businesses Within Your Institution

Financial institutions don't have to choose between maintaining the client relationship and providing access to the payment technology their businesses need.

Merchantics gives financial institutions access to hundreds of technology partners, helping match each merchant with solutions based on their business, industry, and needs—rather than forcing every business onto the same platform.

**That means your institution can:**

- Support more types of businesses
- Offer more payment technology options
- Keep your bank at the center of the relationship
- Reduce the operational burden of managing payments
- Create opportunities for ongoing revenue

## Be Ready for What Your Clients Need Next

Merchantics helps financial institutions expand their payment capabilities, access more technology options, and support growing businesses without adding unnecessary operational burden.

**Let's explore how Merchantics can expand your program's capabilities.**



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